

# INTERSPEECH 2017

Situated interaction

August 20-24, 2017 | Stockholm, Sweden

[www.interspeech2017.org](http://www.interspeech2017.org)



## Sponsorship and Exhibition Brochure



# INVITATION TO SUPPORT

The 18th annual Interspeech Conference will be held August 20–24 2017 in Stockholm, Sweden. The conference is hosted by Stockholm University under the sponsorship of the International Speech Communication Association, ISCA.

## Interspeech

**INTERSPEECH** has become the most important international scientific event in the field of spoken language processing and speech technology. The conference features world-class speakers, tutorials, oral and poster sessions, challenges, exhibitions and satellite events, and gathers around 1300 participants every year from all over the world. An important objective of Interspeech is to be an arena for scientific exchange in all aspects of the Speech Communication Sciences.

In order to help making Interspeech 2017 a success, we are seeking the support of all organizations related to the Speech Communication field: public institutions, academic partners, small, medium or large companies, publishers, project consortia, and more.

We are pleased to invite you to take part in this major event as a sponsor or exhibitor. Your involvement will play a significant role in advancing the field of speech technology, and help us keep registration fees affordable. It will also identify your organization as a key player in the field by your presence in Stockholm, your visibility on the conference site, conference material, our website and app, and possibly your participation to the student grants fund, your sponsoring of a social event, etc. Among the benefits that your support will bring you is the opportunity to meet and network with the 1300 conference attendees.

We are looking forward to welcoming you as a partner of Interspeech 2017 in Stockholm.

### QUICK FACTS

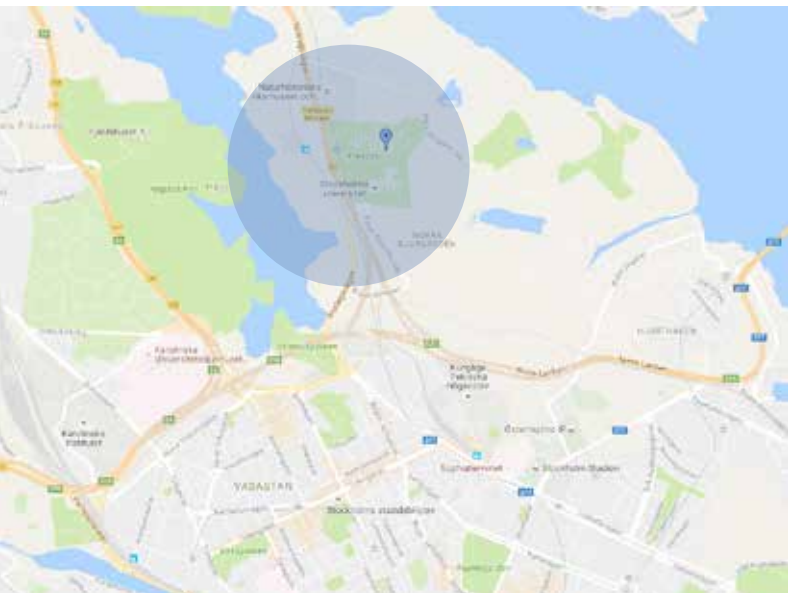
- **INTERSPEECH** is the world's largest and most comprehensive technical conference focused on speech and language processing and its applications.
- 1300 Participants
- 800+ Presentations
- 12 Scientific Areas
- 148 Topics

## Stockholm

Stockholm is a compact yet cosmopolitan city with an efficient public transportation system. Modern venues, great accommodation, spectacular scenery and lots of social activities. Stockholm is an achingly beautiful city built on 14 islands, each with its own distinct character. Sparkling water is everywhere in this picturesque, clean and safe city.

Wherever you are in the world, you'll find Stockholm easily accessible. Most of Europe is reachable within three hours. It's a hub for flights to major destinations in the Baltic Sea Region, the European Union, and the rest of the world. Stockholm is truly a great meeting point – in every sense.





## Venue

Stockholm University was founded as a university college in 1878 and received university status in 1960. Ranked among the world's top 100 universities, Stockholm University has 70,000 students, 1,800 doctoral students and 5,000 staff in natural sciences, social sciences, law and the humanities.

The University contributes to individual and social change through top quality education and outstanding research. Its researchers contribute to the development of public policy and political decision-making, and participate in Nobel Prize Committees and international expert bodies.

The Stockholm University campus is situated about 4 km north of the Stockholm city centre. It is accessible in less than 10 minutes by underground from Stockholm Central Station.

## Who attends?

The field of spoken language processing is inherently interdisciplinary, and is comprised of diverse academic areas ranging from psychology, linguistics and education to engineering, physics and medicine. Interspeech 2017 is estimated to attract some 1300 participants, from key players in the field to aspiring young scientific talents from all across the globe.

## Who should exhibit/sponsor?

- Research institutes
- Universities and research labs
- Speech technology companies
- Academic publishers

Thank you for your support!

**Conference Chair** Francisco Lacerda

**Sponsorship Chairs** Samer Al Moubayed  
Anders Eriksson  
Preben Wik  
Mats Wirén

**Exhibition Chair** Iris-Corinna Schwarz

## Sponsorship levels

Sponsor levels and benefits	Platinum \$15,000	Diamond \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Supporter \$1,000
Recognition on the website	Logo on ALL website pages with hyperlink	Logo on website home page and sponsor page with hyperlink	Logo on sponsor website page with hyperlink	Logo on sponsor website page with hyperlink	Organizations name listed on the website with hyperlink	Organizations name listed on the website
Tradeshow booth	Double Booth in premium location 220 x 500 cm	Single Booth in premium location 220 x 240 cm	Credit of \$500 on purchase of tradeshow booth			
Promotional material in the conference bag	Yes					
Promotional material placed on sponsor table in registration area		Yes	Yes	Yes		
Complimentary conference registrations	3 registrations	2 registrations	1 registrations			
Recognition in the conference materials and onsite signage	Extra large logo	Large logo	Medium logo	Small logo	Organizations name	Organizations name in conference materials only
Color ad in conference program book	Full page in prominent placement	Half page in prominent placement				
Acknowledgement during the opening/closing sessions	Yes	Yes	Yes			
Your video promoted on the Interspeech 2017 YouTube channel	Yes	Yes				
Placements in social media (Facebook, Twitter, Google+)	4 placements	3 placements	2 placements			

For questions regarding sponsor or exhibit opportunities please contact [sponsorship@interspeech2017.org](mailto:sponsorship@interspeech2017.org) or [exhibition@interspeech2017.org](mailto:exhibition@interspeech2017.org)

Please note that all fees will be processed in SEK.

## Additional opportunities

### **Student Reception — \$10,000**

Sponsors will have the opportunity to share information and interact with international student participants in a relaxed and casual setting. Sponsors will be allowed to display two publicity pull-up banners at the reception venue. We will provide personalized napkins featuring your organizations name and logo. Your organization's name and logo will be featured on the full page ad inviting all students to this annual event and also with the event listing in the program.

### **Opening or Closing General Session (choose one) — \$10,000 each**

Your organization's flyer/marketing brochure may be placed on each seat. Sponsors also receive recognition from the stage by the session chair of the sponsored session. In addition your logo will be included on all conference materials relating to the session including the mobile app, website, signage and program book listing.

### **Interspeech 2017 App Meet-Me Function**

Sponsors will have the opportunity to appear as sponsor on the info page of the Interspeech App. The Meet-Me Function allows direct contact of the app user to the sponsor. Sponsors obtain a message with contact details of the app user via a form per email.

Sponsorship amount: \$1,300 plus VAT (stand alone)

Sponsorship amount: \$800 plus VAT (as an add-on along with other sponsorships)

### **Volunteer Tee Shirts — \$7,000**

Volunteers will wear bright tee shirts with your organizations logo proudly printed on the sleeve. The conference name and logo will appear on the front. These will provide high visibility throughout the conference and for years to come.

### **Work Spaces (four available) — \$3,000 each**

In today's fast pace world, many attendees need a place to work and recharge their computer and phones without leaving the conference. We will provide space for guests to work and access to electricity to plug in their computers or mobile devices. Signage featuring your organization's name and logo would greet guests and welcome them to this work area. Sponsors will be allowed to display one publicity pull up banner at the reception venue. These work areas will be located in a strategic location.

### **Refreshment Breaks (eight available) — \$5,000 each**

Signage featuring your organization's name and logo would greet guests and announce your sponsorship. Sponsors will be allowed to display two publicity pull up banners in the break area during their designated break. We will supply napkins with your organizations logo printed on them.

### **Conference Pen (one available) — \$5,000**

Your organization's name or logo will be imprinted on the official conference pen included in the conference bag.

### **Conference Scholar (unlimited) — \$2,000 per scholarship**

Make it possible for a student to attend the conference. Your support will provide registration and defrays accommodation and transportation for a student whose paper/papers has/have been selected for an oral or poster presentation. Sponsors will be acknowledged on the travel grant webpage and during the award ceremony.

### **Customized Sponsorship Opportunities**

Other opportunities such as sponsoring the conference bags, coffee breaks, lanyards, T-shirt placements (on volunteers) could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the ISCA board.

# Exhibition

The exhibition, which runs in parallel to the conference, gives the opportunity to companies, publishers, research institutes, universities and consortia of projects to show their products, books, prototypes and research results related to speech science and technology. All booths are assigned on a first-paid, first-served basis. Please note that all fees will be processed in SEK.

Rates	Paid by 12 April 2017	Paid after 12 April 2017
220 x 240 cm	\$1,750	\$3,300
220 x 500 cm	\$2,250	\$3,800

### Each Booth Includes:

- Draped back wall and side walls
- One 220 volt power outlet
- One-line identification sign
- One 180 cm table with 2 side chairs
- Listing in the Exhibition Guide which includes your website address and a 50-word description of your organization (if received by 15 June 2017)
- 2 Booth Representative badges. The badge includes entrance to the tradeshow area and breaks in the tradeshow. Additional representative badges are available for \$100.00 per representative



## Exhibition Area

Exhibition booths are located among the poster session displays and between the lecture halls for oral presentations. This ensures that all delegates attending the sessions will pass the exhibition booths which opens up for a ongoing and rewarding dialogue between attendees and exhibitors.



Photo: Orasis/Stockholm University



Photo: Orasis/Stockholm University

Photo: Eva Dalin/Stockholm University



# TERMS AND CONDITIONS

## 1. Definitions

In these Regulations the term Exhibition in all cases refers to the Exhibition, being held in conjunction with the upcoming Congress. The term Exhibitor includes any person, firm, company or corporation and its employees and agents to whom space(s) has been allocated for the purpose of exhibiting at the Exhibition. The term Organisers means Academic Conferences on behalf of the Organising Committee. The term Premises refers to those portions of the stated venue licensed to the Organisers.

## 2. Installation and Removal of Exhibits

Exhibitors will be advised of when they may commence installation of exhibits. Exhibits which do not reasonably satisfy the Organisers shall be modified forthwith by the Exhibitor in such manner and within such time as the Organisers may require. The Exhibitor is responsible for the safety of his products, display and stand. During breakdown period NO material should be left unattended at anytime. It is the responsibility of the Exhibitor to leave his stand space clean and tidy during the Exhibition and after dismantling. All exhibits, displays, stand fittings and materials must be removed from the Premises by the time and date stated by the Organisers. Any special arrangements for installation or removal of exhibits must be made in consultation with the Organisers.

## 3. Stand Construction and Services

For insurance, security reasons and to adhere to regulations stipulated by the stated venue the Organisers will appoint official contractors for all electrical services (mains and fittings). Due to the necessity of co-coordinating all activities during installation and dismantling periods and for security purposes. No other contractors will be permitted to undertake any of this work without prior consent of the Organisers.

## 4. Application

The Organisers reserve the right to change the exhibition floor layout if necessary. The Organisers reserve the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Exhibitor undertakes to agree to any alteration to the site or the space re-allocated by the Organisers.

## 5. Payment and Cancellation

No Exhibitor shall occupy his stand space in the Exhibition until all monies owing to the Organisers by the Exhibitor are paid in full. Payment should be arrived no later than 30 days after receipt of invoice.

Cancellations must be sent in writing. The Organisers shall retain 50% of the contract price if cancellation is received up to 6 months before the congress begins. 100% of the contract price will be charged if cancellation is received later than 6 months before the congress starts.

## 6. Bankruptcy or Liquidation

In the event of an exhibitor becoming bankrupt or entering into liquidation (other than voluntary liquidation for the purpose of amalgamation or reconstruction) or having the Receiver appointed, the contract with such an exhibitor will terminate forthwith, the allotment of stand space will be cancelled and all sums paid by the Exhibitor under contract shall be forfeited.

## 7. Obstruction of Gangways and Open Space

Exhibitors will not be allowed to display exhibits in such a manner as to obstruct the light or impede or affect the displays of neighbouring exhibitors. Exhibitors will not be allowed to project onto the gangways, ceilings or walls, which are not part of their stand. Gangways must at all times be kept clear and free for passage. All emergency exits and access to service areas are to be kept clear at all times. They must not be restricted or rendered unrecognisable. Public gangways shall remain the means of escape even during installation and dismantling periods.

## 8. Conduct of Exhibitors and Representatives

**Annoyance:** The Organisers reserve the right to stop any activity on the part of any Exhibitor that may cause annoyance to other Exhibitors or visitors. Business must be conducted only from the Exhibitors own stand and under no circumstances may this be carried out from a gangway or elsewhere within the Exhibition.

**Microphones/Audio Visual Equipment:**

The use of microphones/audio visual equipment is permitted, but the volume must not be such as to cause annoyance to other Exhibitors. The Organisers reserve the right to prohibit their use if in the Organisers opinion any annoyance is being caused.

**Publicity Material:** Any publicity material shall be displayed and/or given away only from the Exhibitors own stand. It is prohibited to hand out and/or display material from any other part of the Exhibition and/or venue unless otherwise agreed with the organisers.

## 9. Damage to the Premises

No nails, screws or other fixtures may be driven into any part of the Premises including floors; nor may any part of the premises be damaged or disfigured in any way. Should any such damage occur, the Exhibitor responsible would be invoiced for any reparation charges incurred.

## 10. Cleaning

The Organisers will arrange for the daily cleaning of the aisles outside the Exhibition open hours. Exhibits will not be cleaned.

## 11. Security Services

The Organisers will arrange a site security service during the period of the Exhibition but will accept no liability for loss or damage.

## 12. Storage

There are no storage facilities available within the Exhibition area or premises. Exhibitors are advised to make their own arrangements for removal and storage of packing cases, etc. Under no circumstances may packing materials of any kind be left in the aisles or on the stands.

## 13. Liability

In the event of being necessary for any reason whatsoever for the exhibition to be abandoned, postponed or altered in any way in whole or in part, or if the Organisers find it necessary to change the dates of the Exhibition or vary the hours the Exhibition is open, the Organisers shall not be liable for any expenditure, damage or loss incurred in connection with the Exhibition.

The Organisers shall further not be liable for any loss, which the Exhibitor or Exhibition Contractors may incur owing to the intervention of any authority, which prevents or restricts the use of the Premises or any part thereof in any manner whatsoever.

## 14. Insurance

Sponsors and exhibitors are advised to sign a valid insurance, which covers damage or loss of exhibit materials and equipment. Neither the Organiser, nor the venue is responsible for the loss of materials and equipment

## 15. General Conditions

The Organisers are responsible for the control of the Exhibition area. Exhibitors are responsible for the control and supervision of their own stands. The decision of the Organisers is final and decisive on any question not covered in the foregoing regulations.

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